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ORANGE COUNTY UNITED WAY WELCOMES NINE NEW MEMBERS TO THE BOARD OF DIRECTORS

New Members Include Orange County's Top Business, Community and Education Leaders Committed to United Way Mission

IRVINE, CA (June 5, 2014) – Orange County United Way announced new additions to the 2014-15 Board of Directors. Elected by the incumbent Board to serve three-year terms, these business and community leaders bring a wealth of knowledge and talent along with a steadfast commitment to forwarding United Way's mission.

New board members include:

- Karen D. Conlon, President & CEO – California Association of Community Managers (CACM)
- Suzanne Fradette, Partner – PricewaterhouseCoopers LLP
- Dr. Mildred Garcia, President – California State University, Fullerton
- Sandra Hutchens, Orange County Sheriff/Coroner
- Hector J. Infante, Manager, Policy, Public & Government Affairs – Chevron
- Joseph C. Hensley, Market President, Orange County – U.S. Bank.
- John P. McGrath, Ph.D., Corporate Vice President, Quality, Regulatory – Edwards Lifesciences
- Michael Ray, Senior Vice President, General Counsel and Secretary – Western Digital Corporation
- Donald H. Pearl, Vice President International Sales and Marketing – SkinMedica- An Allergan Company

“We are honored to have such a strong group of visionary leaders to help make a measurable difference in the lives of local individuals and families,” said Max Gardner, Orange County United Way's President and CEO. “We have set very ambitious goals for our organization and with the help of this dynamic group, I have no doubt we'll be able to reach our objectives.”

In late 2013, United Way announced its ambitious “FACE 2024” 10-year communitywide action plan to make a long-term, sustainable impact in the community, focusing on the areas of Education, Income, Health and Housing.

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After a 24-month engagement and planning process with United Way's Board of Directors, staff and stakeholders from throughout the community, it was determined that United Way was the ideal local organization that could leverage and mobilize the community's collective resources and provide focus on tackling the community's most pressing health and human service issues. The resulting FACE 2024 goals include:

- **EDUCATION:** cut the high school dropout rate in half
- **INCOME:** reduce the percentage of financially unstable families by 25 percent
- **HEALTH:** increase the number of healthy youth by one-third, with a focus on childhood obesity prevention
- **HOUSING:** cut the percentage of homeless and housing-insecure children in Orange County by half

"We're confident that we now have the level of leadership and expertise necessary to move the needle on the goals," said United Way Board Chair Steve Allison, a partner with Irvine-based Crowell & Moring, LLP. "We're excited to welcome our new members to the Board and to further advance our efforts in addressing critical challenges facing individuals and families in Orange County."

To learn more about Orange County's United Way's new Board Members are encouraged to visit the [Orange County United Way website](#).

ABOUT ORANGE COUNTY UNITED WAY

Since 1924, Orange County United Way has been working to improve lives and strengthen our community by mobilizing the caring power of Orange County. To do this, we focus on the building blocks for a good quality of life: Education, Income, Health and Housing. By investing in Orange County's children, families and individuals, we help them meet their most basic human needs, including food, shelter and medical care, while at the same time creating pathways to self-sufficient futures through education and training. In short, we help people help themselves. Through our new 10-year initiative "FACE 2024" (an acronym for **F**und, **A**dvocate, **C**ollaborate, **E**ducate), United Way is mobilizing local businesses, community organizations, governmental agencies and individuals to make a long-term measurable difference in the lives of Orange County youth and families. To learn more or to join our movement, visit www.unitedwayoc.org.

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