



# SCORE A WINNING GOAL FOR OUR COMMUNITY

## 1ST ANNUAL UNITED WAY CORPORATE SOCCER CUP

### 2019 SPONSORSHIPS



# 1ST ANNUAL UNITED WAY CORPORATE SOCCER CUP

MAY-JUNE 2019

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ROUND ROBIN MATCHES  
FRIDAY, MAY 31  
AT IRVINE GREAT PARK

SEMI-FINAL MATCHES  
SATURDAY, JUNE 1  
AT IRVINE GREAT PARK

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TOURNAMENT FINAL | SATURDAY, JUNE 1

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AFTER THE PRO GAME | AT THE CHAMPIONSHIP SOCCER STADIUM

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## SPONSORSHIPS

Show your corporate social responsibility spirit! As a tournament sponsor, you will:

**Increase visibility** – Your company will be front-and-center in event publicity as a philanthropic leader to our community.

**Engage employees** – Energize company spirit and promote family fun. Everyone will love cheering for local corporate players and the pros at the new 5,000-capacity stadium with concessions and Fan Zone.

**Do More for our community** – Proceeds support United Way's Healthy Schools Initiative to reduce childhood obesity in Orange County. The program provides fitness and nutrition opportunities for students and their families and works to change health-related policy.

## GET ON THE FIELD – REGISTER YOUR TEAM

Calling all corporate players! Don't miss this chance for friendly competition for a good cause.

Plus, each team will be paired with an OC Soccer Club (OCSC) player. Invite him to a pre-tournament practice for honest-to-goodness pro tips. Or bring him to the office for a meet-and-greet. The choice is yours (subject to scheduling).

Register today – a maximum of 16 teams can be entered in the round-robin format.

Visit [www.orangecountysoccer.com/corp-cup](http://www.orangecountysoccer.com/corp-cup) to register your team.

SPONSORSHIP BENEFITS		TITLE SPONSOR \$10,000	GOLD SPONSOR \$5,000	SILVER SPONSOR \$2,500
VISIBILITY	Number of sponsorships available	SOLD OUT	5	Multiple
	Recognition in all event marketing	•	•	•
	Stadium signage at three OCSC home games prior to tournament	•	•	•
	Homepage ad on orangecountysoccer.com	1 month	1 month	2 weeks
	E-blast (distribution list of 70k) and social media promos	•	•	•
	Exclusive Corporate Cup signage May 31-June 1	•	•	
	Recognition in all PR and marketing	•	•	
	1 team registration for the tournament	•		
AT THE FINAL MATCH	Exclusive sponsor of OCSC v RGV Toro match	•		
	:30 commercial plus title recognition on ESPN+ live broadcast	•		
	:30 in-stadium halftime commercial	•		
	Featured in digital game program	•		
	OCSC v RGV pro game tickets	100 VIP club deck tickets	50 reserved tickets	25 reserved tickets
	Video board and stadium signage	•	•	•
	10' x 10' booth	•		

## TEAM BENEFITS | \$1,000\* PER TEAM

- OCSC player visit – Schedule a training session prior to the tournament or invite an OCSC player to your office for a meet-and-greet
- Maximum of 15 players, co-ed teams, 18 years and older, open substitutions
- Guaranteed minimum three games of play in the tournament
- Each player receives a tournament t-shirt plus two tickets for the OCSC v RGV pro game
- Your team captain will be recognized on the field prior to the OCSC v RGV match
- Teams will be highlighted on the video board during the pro game

\* A 3.3% online service fee will apply for registration.



For more information or to become a sponsor,  
contact Doug McKay, Director, Strategic Initiatives.

949.263.6125 | [DougM@UnitedWayOC.org](mailto:DougM@UnitedWayOC.org)



IN PARTNERSHIP WITH



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Orange County United Way is a registered 501(c)(3) non-profit organization, tax ID 33-0047994