



# CORPORATE SPONSORSHIPS



# 2022 RALLY FOR CHANGE SPONSORSHIPS

SEPTEMBER 2022

## A Corporate Social Responsibility Celebration

Be in the forefront at an event that celebrates outstanding corporate social responsibility change agents in Orange County. Rally for Change brings together OC's top executives, corporate partners, and advocates for social change who share the same commitment to supporting United Way's mission.

As an event sponsor, you and your brand can enjoy front-and-center visibility as a company that cares.

Let's remain united in our actions to create positive change. Together, we can work to remove barriers, close gaps, and level the playing field to ensure our students succeed, our struggling families gain financial security, and our homeless neighbors find a place to call home.

The annual Rally for Change honors corporate partners who are doing more to create brighter futures for local children and families.



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SPONSORSHIP BENEFITS	CHAMPION \$10,000	INVESTOR \$5,000	IMPACTER \$2,500	ADVOCATE \$1,000
Recognition on Event Invitation and Email Communications	Logo	Logo	Logo	Name
Recognition on Event Program	Logo	Logo	Name	Name
Recognition on Event Landing Page	Logo	Logo	Logo	Name
Recognition in the Orange County Business Journal	Logo	Logo	Logo	Name
Recognition in Livestream Video	Logo	Logo	Logo	Name
Recognition on Foyer and Terrace Screens	Logo	Logo		
Recognition in Press Release	•	•		
Recognition on Social Media	•	•		
:30 Promotional Commercial During Livestream and on Digital Video Wall	•			
Recognition as Event's Presenting Sponsor	•			

FOR MORE INFORMATION OR TO RESERVE YOUR SPONSORSHIP, PLEASE CONTACT

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