

2021 SCORECARD EVENT SERIES SPONSORSHIPS



APRIL 1 – UNITED TO END HOMELESSNESS

APRIL 8 – UNITED FOR STUDENT SUCCESS

APRIL 15 – UNITED FOR FINANCIAL SECURITY

9:00–9:30 A.M.

VIRTUAL EVENT

Join us for three virtual sessions to learn about the progress made to help our disadvantaged students succeed, our struggling families gain financial security, and our homelessness neighbors find a place to call home.

As an event sponsor, you and your brand can enjoy front-and-center visibility as a company that cares.

Let's remain united in our actions to create positive change. Together, we can work to remove barriers for everyone in our community to have equal access to quality education, financial stability, health, and a place to call home.

Each event in the 2020 series highlighted a specific United Way initiative and provided a deep dive on the impact of its programs.

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| <p>SPARKPOINT OC</p> | | <p>\$3.3 MILLION in debt collectively reduced</p> | |
| | <p>3,700+ people served</p> | | <p>Steve Churm, Board Chair and Executive Vice President of Public Affairs at FivePoint Holdings, LLC, co-presented during the 2020 Scorecard event series.</p> |
| <p>Scorecard event viewers got to know program participants like Mario and learn how programs like Youth Career Connections improved local lives.</p> | | <p>791 program graduates</p> | <p>Becks Heyhoe, Executive Director, United to End Homelessness, share about the progress made in the area of Housing in Orange County.</p> |

APRIL 2021

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| SPONSORSHIP BENEFITS | CHAMPION \$10,000 | INVESTOR \$5,000 | IMPACTER \$2,500 | ADVOCATE \$1,000 |
|--|----------------------|---------------------|---------------------|---------------------|
| Recognition on Event Invitation and Email Communications | Logo | Logo | Logo | Name |
| Recognition on Event Landing Page | Logo | Logo | Logo | Name |
| Recognition in the Orange County Business Journal | Logo | Logo | Logo | Name |
| Recognition in Livestream Video | Logo | Logo | Logo | Name |
| Recognition in Press Release | • | • | | |
| Recognition on Social Media | • | • | | |
| :30 Promotional Commercial During Livestream | • | | | |
| Recognition as Event's Presenting Sponsor | • | | | |

FOR MORE INFORMATION OR TO RESERVE YOUR SPONSORSHIP, PLEASE CONTACT
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