



CORPORATE SPONSORSHIPS



2022 SCORECARD EVENT SERIES SPONSORSHIPS

APRIL 2022

APRIL 6 – UNITED FOR STUDENT SUCCESS

APRIL 13 – UNITED TO END HOMELESSNESS

APRIL 20 – UNITED FOR FINANCIAL SECURITY

9:00–9:30 A.M.

VIRTUAL
EVENT

Join us to learn about the progress made in Orange County to help our disadvantaged students succeed, our struggling families gain financial security, and our homeless neighbors find a place to call home.

Our annual virtual Scorecard Event Series is broken out into three sessions to highlight each of our initiatives: United for Student SuccessSM, United for Financial SecuritySM, and United to End HomelessnessSM. We're looking for one Champion sponsor for each session. You and your brand can enjoy front-and-center visibility as a company that cares.

Let's remain united in our actions to create positive change in OC. Together, we can work to remove barriers for everyone in our community to have equal access to quality education, financial stability, health, and a place to call home.

Each event in the 2021 series highlighted a specific United Way initiative and provided a deep dive on the impact of its programs in OC.



UNITED FOR
STUDENT SUCCESSSM



UNITED FOR
FINANCIAL SECURITYSM

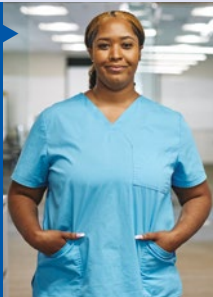


UNITED TO END
HOMELESSNESSSM

Steve Churm,
Board Chair and
Executive Vice
President of Public
Affairs at FivePoint
Holdings, LLC,
co-presented during
the 2021 Scorecard
event series.



Scorecard event viewers got to know program participants like Kyi and Mario, and learn how programs like UpSkill OC and Youth Career Connections improved local lives.



Our United to End Homelessness session highlighted the story of Stephanie, a 67-year-old grandma who found a safe and stable home through WelcomeHomeOCSM after struggling with homelessness.



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As the sole Champion sponsor for each session, you command a prominent position as a company that cares.

SPONSORSHIP BENEFITS	CHAMPION \$15,000	CHAMPION \$15,000	CHAMPION \$15,000
SESSION ►	APRIL 6	APRIL 13	APRIL 20
Recognition on Event Invitation and Email Communications	Logo	Logo	Logo
Recognition on Event Landing Page	Logo	Logo	Logo
Recognition in the Orange County Business Journal	Logo	Logo	Logo
Recognition in Livestream Video	Logo	Logo	Logo
Recognition in Press Release	•	•	•
Recognition on Social Media	•	•	•
:30 Promotional Commercial During Livestream	•	•	•
Recognition as Event's Presenting Sponsor	•	•	•

FOR MORE INFORMATION OR TO RESERVE YOUR SPONSORSHIP, PLEASE CONTACT

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