

— JOIN US —

MAY 16, 2024

WOMEN'S **2024**  
**PHILANTHROPY**  
FUND

*breakfast*

— SPONSORSHIP OPPORTUNITIES —

JOURNEY 100 



# WOMEN'S <sup>2024</sup> PHILANTHROPY FUND breakfast

The Women's Philanthropy Fund Breakfast is not just Orange County's ultimate power breakfast, it's an opportunity to make a significant impact in our community.

As part of Orange County United Way's year-long Journey to 100 centennial celebration, join 900 of OC's top philanthropists and community leaders in making a positive impact in the lives of underserved children and families.

**Stay tuned for our 2024 celebrity guest unveiling!**

**MAY 16, 2024**

**7:30–9:30 A.M.**

**HYATT REGENCY IRVINE**

17900 JAMBOREE ROAD, IRVINE, CA 92614

FOR MORE INFORMATION OR TO RESERVE  
YOUR SPONSORSHIP, PLEASE CONTACT

► **Gaby Mulder** | 949.263.6157 | [GabyM@UnitedWayOC.org](mailto:GabyM@UnitedWayOC.org)

## ABOUT THE WOMEN'S PHILANTHROPY FUND

### WE'RE WOMEN WITH A MISSION

Members of Women United who give to the Women's Philanthropy Fund (WPF) share a passion for Orange County United Way's mission and a dedication to creating long-lasting social and economic change for women and children in local, challenged neighborhoods.

We invest in life-changing programs and services. And we take action with innovative new strategies like our Impact Hubs—place-based holistic solutions that fulfill our mission and improve the future for everyone.

Impact Hubs are a proven model for providing assistance and producing sustainable outcomes for children, their families and the neighborhood as a whole.

Programs and services take a "two-generation" approach, tackling intergenerational poverty by aligning and coordinating programs to serve the needs of families together.



# WOMEN'S 2024 PHILANTHROPY *breakfast* FUND

## SPONSORSHIP BENEFITS

SPONSORSHIP BENEFITS	CHAMPION \$50,000	VISIONARY \$25,000	INVESTOR \$10,000	IMPACTER \$5,000	SUPPORTER \$3,000
Number of Tables (10 Seats)	2 VIP Seating	1 VIP Seating	1 Premier Seating	1 Premier Seating	1 Choice Seating
Recognition in Event Program	Full Page Inside Front Cover (Color)	Full Page (Color)	Half Page (Color)	Quarter Page (Color)	Logo
Recognition on Website	Logo	Logo	Logo	Name	Name
Recognition on Event Signage	Logo	Logo	Logo	Name	Name
Recognition on Invitation and Email Communications	Logo	Logo	Logo	Name	
Recognition in Print Advertising	Logo	Logo	Logo	Name	
Recognition in Press Releases	✓	✓	✓		
Recognition on Social Media	✓	✓			
Display Table in Foyer	✓				
Recognition as Event's Presenting Sponsor	✓				
60s Promotional Commercial Played during Event	✓				

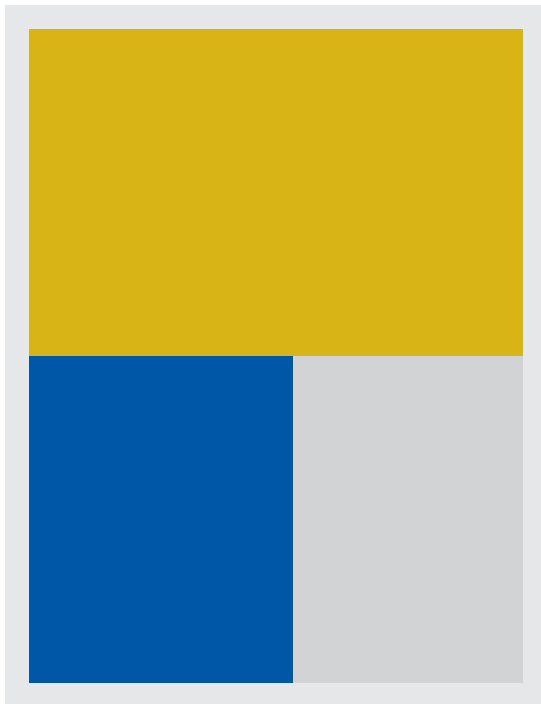
Some restrictions apply. Recognition in any printed materials is contingent upon print deadlines.

# WOMEN'S <sup>2024</sup> PHILANTHROPY FUND *breakfast*





## SPONSOR ADS

Thank you for sponsoring the Women's Philanthropy Fund Breakfast. As part of your benefits, your company can include an ad in our printed program and receive exposure to more than 900 highly regarded philanthropists and leaders gathering at this signature event.

**All ads must be submitted by Monday, April 15.**



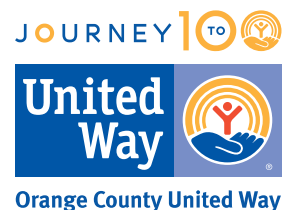
### DIMENSIONS ..... width x height

	<b>Champion (\$50,000)</b> Full-page inside cover ad/Color ..... 8" x 10.5"
	<b>Visionary (\$25,000)</b> One-page ad/Color ..... 8" x 10.5"
	<b>Investor (\$10,000)</b> Half-page ad/Color ..... 8" x 5.1875"
	<b>Impacter (\$5,000)</b> Quarter-page ad/Color ..... 3.9375" x 5.1875"

## PRINTED PROGRAM DETAILS

- Preferred file types: .EPS, .PSD, .INDD, .AI, .TIFF, .JPG, High Res PDF
- Native files must include ALL placed artwork, embedded graphics and fonts.
- Images should be CMYK (not RGB or pantone).
- Ads should be sent in high resolution (300dpi).

Please email ads to Gaby Mulder: [GabyM@UnitedWayOC.org](mailto:GabyM@UnitedWayOC.org)



# WOMEN'S **2024** PHILANTHROPY FUND *breakfast*

## SPONSORSHIP FORM

**THANK YOU**  
for your support in  
building self-sufficient  
lives in Orange  
County.

☐ Yes, we would like  
to sponsor the **2024**  
**Women's Philanthropy**  
**Fund Breakfast**

### Sponsorship Levels

- |  |   |
|--|---|
| <input type="radio"/> \$50,000 Champion  | <input type="radio"/> \$5,000 Impacter  |
| <input type="radio"/> \$20,000 Visionary | <input type="radio"/> \$3,000 Supporter |
| <input type="radio"/> \$10,000 Investor  |   |

Unfortunately, we are unable to attend the event, but we want to support  
OC's at-risk families with our gift of \$ \_\_\_\_\_.

☐ **I want to become a Women United member and donate to the Women's Philanthropy Fund.**

Sponsor Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## METHOD OF PAYMENT

☐ Check enclosed payable to Orange County United Way for \$ \_\_\_\_\_

☐ Visa ☐ Mastercard ☐ Amex ☐ Discover Credit Card # \_\_\_\_\_

Exp Date \_\_\_\_\_ Name on card \_\_\_\_\_

Total amount to be charged \$ \_\_\_\_\_ Signature (required) \_\_\_\_\_

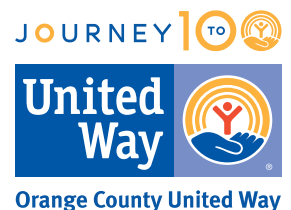
Please return this sheet via FAX or MAIL to:

### Orange County United Way

18012 Mitchell South, Irvine, CA 92614 | Fax: 949.271.8063

Gaby Mulder | 949.263.6157 | GabyM@UnitedWayOC.org

Orange County United Way is a registered 501(c)(3) non-profit organization, tax ID 33-0047994





J O U R N E Y 100



Throughout 2024, Orange County United Way is celebrating 100 years of impact in our community. We invite you to join us on our year-long Journey to 100 centennial celebration as we prepare for another century of caring for each other The OC Way. Learn more and see how you can get involved.

**[UnitedWayOC.org/Journey-to-100](https://UnitedWayOC.org/Journey-to-100)**