

2024 CORPORATE SPONSORSHIPS

JOURNEY 10 TO 

FOR YOU. FOR OUR COMMUNITY. FOR OUR FUTURE.

BOOST YOUR BRAND EXPOSURE FOR THE YEAR!

As part of your complete strategy for corporate social responsibility, consider a partnership with Orange County United Way. Join us for our centennial celebration by taking advantage of one of the exciting year-long sponsorship packages and launch into the next century of caring for our community together.

Throughout 2024, link your brand with a good cause, enjoy additional perks, and help strengthen our work to ensure local students succeed, struggling families gain financial security, our unhoused neighbors find a place to call home, and everyone gets connected to the assistance they need.

Celebrate 100 Years of Impact!

JOURNEY TO 100 SPONSORSHIP OPPORTUNITIES

2024

Be part of a legacy of impact while enjoying these year-long benefits throughout our ongoing centennial celebration.

SPONSORSHIP BENEFITS	\$500,000	\$250,000	\$100,000	\$50,000	\$25,000	\$10,000
Naming Opportunity and Tailored Recognition Package	✓					
Opportunity to Speak at a United Way Event	✓					
Special <i>Journey to 100</i> Listing in Event Programs	✓	✓				
Unique <i>Journey to 100</i> Commemorative Plaque	✓	✓	✓	✓	✓	✓
Recognition on <i>Journey to 100</i> Landing Page	✓	✓	✓	✓	✓	✓
Recognition in <i>Journey to 100</i> E-Communications and Social Media Spotlight	Logo	Logo	Name	Name		
Recognition in <i>Journey to 100</i> Advertising, Press Materials, and Publications	Logo	Logo	Name	Name		
Advertising Opportunity in Women's Philanthropy Fund Breakfast Program	Full Page	Full Page	Half Page	Half Page	Quarter Page	Quarter Page
Advertising Opportunity in <i>Journey to 100</i> Golf Tournament Program	Full Page	Full Page	Half Page	Half Page	Quarter Page	Quarter Page
Advertising Opportunity in Rally for Change Program	Full Page	Full Page	Half Page	Half Page	Quarter Page	Quarter Page
Sponsorship Benefits at <i>Journey to 100</i> Gala (see page 13 for details)	Centennial Level	Centennial Level	Anniversary Level	Legacy Level	Community Chest Level	Impact Level

Recognition in any printed materials is contingent upon print deadlines.

FOR MORE INFORMATION OR TO RESERVE YOUR SPONSORSHIP, PLEASE CONTACT

Gaby Mulder, Events Manager | 949.263.6157 | GabyM@UnitedWayOC.org

OUR SPONSORSHIPS OFFER POWERFUL OPPORTUNITIES



Increase visibility
for your company at high-value events, in the press, and on social media



Network
with fellow corporate influencers and community leaders



Differentiate your company
in the eyes of prospective employees



Be recognized
for your extraordinary support of local philanthropy, volunteerism, and advocacy



Tiered sponsor levels
allow you to design a plan that meets your engagement and impact goals as well as your budget

OUR 2024 SIGNATURE EVENTS



APRIL

SCORECARD EVENT

Sharing our collective impact in OC.



MAY

WOMEN'S PHILANTHROPY FUND BREAKFAST

Top breakfast fundraiser in OC.



SEPTEMBER

JOURNEY TO 100 GOLF TOURNAMENT

Tee off at our inaugural golf tournament.



SEPTEMBER

RALLY FOR CHANGE

Celebrating our corporate social responsibility champions.



NOVEMBER

JOURNEY TO 100 CENTENNIAL GALA

Celebrating 100 years of impact in Orange County.

Learn more about these sponsorship opportunities on the following pages. [➔](#)

2024 SCORECARD EVENT

APRIL 2024

EVENT DATE

APRIL 11, 2024

EVENT TIME

11 A.M.–1 P.M.

EVENT LOCATION

SINGLETON CLASSICS
2995-B Airway Ave., Costa Mesa, CA 92626

Our Annual Scorecard Event brings together Orange County’s most prominent business and civic leaders, advocates, and philanthropists to learn about the progress made in education, health, housing, and financial stability through our three key initiatives: United for Student SuccessSM, United for Financial SecuritySM, and United to End HomelessnessSM.

This event features an eye-opening presentation of results, insightful speakers, and an engaging networking opportunity. As a sponsor, you and your brand can enjoy front-and-center visibility as a company that cares.

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The event entertains, informs, and inspires attendees by reporting community progress in the areas of education, health, housing, and financial stability.

2024 WOMEN'S PHILANTHROPY FUND BREAKFAST

MAY 2024

EVENT DATE

MAY 16, 2024

EVENT TIME

7:30–10 A.M.

EVENT LOCATION

HYATT REGENCY IRVINE
17900 Jamboree Road, Irvine, CA 92614

Among Orange County's top breakfast fundraisers, the Women's Philanthropy Fund Breakfast assembles 900 philanthropists and community leaders each year.

Become an event sponsor and be part of this inspirational morning, focused on helping local women and their families build toward self-sufficiency, investing in the next generation, and transforming lives in our community by addressing the ever-evolving challenges our residents face.



Last year's Women's Philanthropy Fund Breakfast raised more than \$560,000 to support poverty-alleviating programs and services in Orange County neighborhoods, increasing financial and housing stability.

2024 WOMEN'S PHILANTHROPY FUND BREAKFAST SPONSORSHIPS

MAY 2024

SPONSORSHIP BENEFITS	CHAMPION \$50,000	VISIONARY \$25,000	INVESTOR \$10,000	IMPACTER \$5,000	SUPPORTER \$3,000
Number of Tables (10 Seats)	2 VIP Seating	1 VIP Seating	1 Premier Seating	1 Premier Seating	1 Choice Seating
Recognition in Event Program	Full Page Inside Front Cover (Color)	Full Page (Color)	Half Page (Color)	Quarter Page (Color)	Logo
Recognition on Event Landing Page	Logo	Logo	Logo	Name	Name
Recognition on Event Signage	Logo	Logo	Logo	Name	Name
Recognition on Invitation and Email Communications	Logo	Logo	Logo	Name	
Recognition in Print Advertising	Logo	Logo	Logo	Name	
Recognition in Press Releases	✓	✓	✓		
Recognition on Social Media	✓	✓			
Display Table in Foyer	✓				
Recognition as Event's Presenting Sponsor	✓				
60-Second Promotional Commercial Played during Event	✓				

Recognition in any printed materials is contingent upon print deadlines.

FOR MORE INFORMATION OR TO RESERVE YOUR SPONSORSHIP, PLEASE CONTACT

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JOURNEY TO 100 GOLF TOURNAMENT

SEPTEMBER 2024

EVENT DATE

SEPTEMBER 9, 2024

EVENT TIME

10 A.M. – Registration
12 P.M. – Shotgun Start

EVENT LOCATION

THE HUNTINGTON CLUB
6501 Palm Avenue, Huntington Beach, CA 92648

Tee off for a good cause!

Don't miss tee time at our Journey to 100 golf tournament fundraiser! Part of our centennial celebration, this prestigious event will bring golf enthusiasts and philanthropists together for an impactful and entertaining afternoon. Funds raised support our community-based work to help our neighbors in need.

FOR SPONSORSHIP OPPORTUNITIES OR TO REGISTER, PLEASE CONTACT

Gaby Mulder, Events Manager | 949.263.6157 | GabyM@UnitedWayOC.org



THE HUNTINGTON CLUB



2024 RALLY FOR CHANGE

A Corporate Social Responsibility Celebration

EVENT DATE

SEPTEMBER 25, 2024

EVENT TIME

4:30–7 P.M.

EVENT LOCATION

EDWARDS LIFESCIENCES

Conference Center | One Edwards Way, Irvine, CA 92614

Be at the forefront of an event that celebrates outstanding corporate social responsibility agents of change in Orange County. Rally for Change brings together OC's top executives, corporate partners, and advocates for social change who share a deep commitment to supporting United Way's mission.

As an event sponsor, you and your brand can enjoy front-and-center visibility as a company that cares.



The Rally for Change honors corporate partners who are doing more to create brighter futures for local children and families.

2024 RALLY FOR CHANGE SPONSORSHIPS

SEPTEMBER 2024

SPONSORSHIP BENEFITS	CHAMPION \$10,000	INVESTOR \$5,000	IMPACTER \$2,500	ADVOCATE \$1,000
Recognition on Event Invitation and Email Communications	Logo	Logo	Logo	Name
Recognition in Event Program	Logo	Logo	Name	Name
Recognition on Event Landing Page	Logo	Logo	Logo	Name
Recognition in Print Advertising	Logo	Logo	Logo	Name
Recognition on Foyer and Terrace Screens	Logo	Logo		
Recognition in Press Release	✓	✓		
Recognition on Social Media	✓	✓		
30-Second Promotional Commercial During Event and on Digital Video Wall	✓			
Recognition as Event's Presenting Sponsor	✓			

Recognition in any printed materials is contingent upon print deadlines.

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JOURNEY TO 100 CENTENNIAL GALA

NOVEMBER 2024

EVENT DATE

NOVEMBER 2, 2024

EVENT TIME

6:00 P.M.

EVENT LOCATION

ARTIC
2626 E Katella Ave, Anaheim, CA 92806

Our Journey to 100 Centennial Gala is an exciting opportunity to celebrate 100 years of impact in our community and for you to enjoy increased visibility and the ability to network with community leaders and local philanthropists as we recognize and honor our most distinguished donors who help us improve lives in Orange County. Event sponsorship and the funds raised at this event will go toward United Way's mission to ensure local students succeed, struggling OC families gain financial security, our neighbors experiencing homelessness find a place to call home, and everyone gets connected to the assistance they need.



We turn 100 only once.
Let's make it count
together!

JOURNEY TO 100 CENTENNIAL GALA SPONSORSHIP OPPORTUNITIES

NOVEMBER 2024

SPONSORSHIP BENEFITS	CENTENNIAL \$100,000	ANNIVERSARY \$50,000	LEGACY \$25,000	COMMUNITY CHEST \$15,000	IMPACT \$5,000
Speaking Opportunity at Event	✓				
Meet and Greet with Celebrity Guest	✓				
Invitation to VIP Cocktail Reception	✓	✓	✓		
Dinner and Program	3 VIP Tables of 10	2 VIP Tables of 10	1 VIP Table of 10	1 Premier Table of 10	1 Premier Table of 10
Recognition in Event Program	Premium Full-Page Ad	Premium Full-Page Ad	Standard Full-Page Ad	Standard Half-Page Ad	
Stage Recognition during Event	✓	✓	✓	✓	✓
Recognition in Email Communications	✓	✓	✓	✓	✓
Recognition on Event Signage	✓	✓	✓	✓	✓
Recognition on Website	✓	✓	✓	✓	✓
Recognition in Event Press Releases	✓	✓	✓	✓	
Recognition on Social Media	✓	✓	✓	✓	
Recognition in Print Advertising	✓	✓	✓		

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SPONSORSHIP OPPORTUNITY FORM

YES! We would like to sponsor one or more Orange County United Way events.

Please check all that apply below:

SPONSORSHIP LEVEL ▼

- | | |
|---|----|
| <input type="checkbox"/> JOURNEY TO 100 YEAR-LONG SPONSORSHIP | \$ |
| <input type="checkbox"/> SCORECARD EVENT | \$ |
| <input type="checkbox"/> WOMEN'S PHILANTHROPY FUND BREAKFAST | \$ |
| <input type="checkbox"/> JOURNEY TO 100 GOLF TOURNAMENT | \$ |
| <input type="checkbox"/> RALLY FOR CHANGE | \$ |
| <input type="checkbox"/> JOURNEY TO 100 CENTENNIAL GALA | \$ |

TOTAL SPONSORSHIP INVESTMENT: \$

SPONSOR COMPANY NAME

CONTACT PERSON

ADDRESS CITY STATE ZIP

PHONE FAX

EMAIL

Check enclosed payable to Orange County United Way for: \$

Please charge my: Visa Mastercard Amex Discover

CREDIT CARD # EXP DATE

NAME ON CARD TOTAL AMOUNT TO BE CHARGED \$

X
SIGNATURE (REQUIRED)

Please return this sheet via mail or email to:
Orange County United Way
ATTN: Gaby Mulder
18012 Mitchell South, Irvine, CA 92614
GabyM@UnitedWayOC.org



Orange County United Way is a registered 501(c)(3) non-profit organization, tax ID 33-0047994