

-SPONSORSHIP OPPORTUNITIES-





SPONSORSHIP BENEFITS

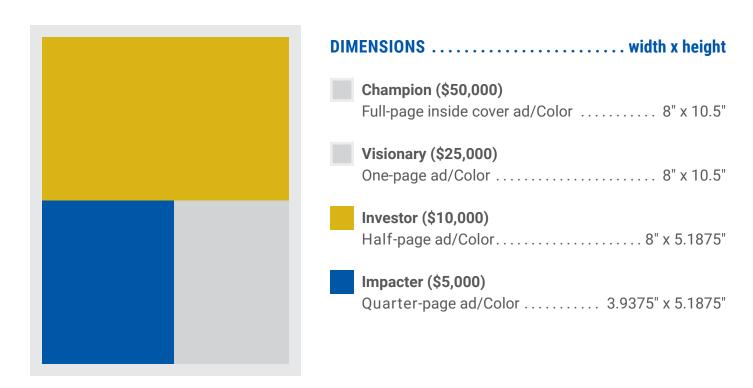
| SPONSORSHIP BENEFITS | CHAMPION \$50,000 | VISIONARY \$25,000 | INVESTOR \$10,000 | IMPACTER \$5,000 | SUPPORTER \$3,000 |
|----------------------------------------------------|--------------------------------------------|-----------------------|----------------------|-------------------------|----------------------|
| Number of Tables (10 Seats) | 2 VIP Seating | 1 VIP Seating | 1 Premier Seating | 1 Premier Seating | 1 Choice Seating |
| Recognition in Event Program | Full Page Inside Front Cover (Color) | Full Page (Color) | Half Page (Color) | Quarter Page (Color) | Logo |
| Recognition on Website | Logo | Logo | Logo | Name | Name |
| Recognition on Event Signage | Logo | Logo | Logo | Name | Name |
| Recognition on Invitation and Email Communications | Logo | Logo | Logo | Name | |
| Recognition in Print Advertising | Logo | Logo | Logo | Name | |
| Recognition in Press Releases | ~ | ~ | V | | |
| Recognition on Social Media | ~ | ~ | | | |
| Display Table in Foyer | V | | | | |
| Recognition as Event's Presenting Sponsor | ~ | | | | |
| 60s Promotional Commercial Played during Event | V | | | | |



SPONSOR ADS

Thank you for sponsoring the Women's Philanthropy Fund Breakfast. As part of your benefits, your company can include an ad in our printed program and receive exposure to more than 900 highly regarded philanthropists and leaders gathering at this signature event.

All ads must be submitted by Monday, April 15.



PRINTED PROGRAM DETAILS

- Preferred file types: .EPS, .PSD, .INDD, .AI, .TIFF, .JPG, High Res PDF
- Native files must include ALL placed artwork, embedded graphics and fonts.
- Images should be CMYK (not RGB or pantone).
- Ads should be sent in high resolution (300dpi).



Please email ads to Gaby Mulder: GabyM@UnitedWayOC.org

SPONSORSHIP FORM

for your support in building self-sufficient lives in Orange County.

| | Fund Breakfast | | |
|------------|----------------------------|--|--|
| | Women's Philanthropy | | |
| | to sponsor the 2024 | | |
| \bigcirc | Yes, we would like | | |
| | | | |

Sponsorship Levels

- \$50,000 Champion
- \$25,000 Visionary
- \$10,000 Investor
- \$5,000 Impacter
- \$3,000 Supporter

Unfortunately, we are unable to attend the event, but we want to support

OC's at-risk families with our gift of \$ ______.

O I want to become a Women United member and donate to the Women's Philanthropy Fund.

Sponsor Company Name: _______

Contact Person: _______

Address: _______ State: ______ Zip: ______

Phone: _______ Fax: _______

Email: _______

METHOD OF PAYMENT

| Check enclosed payable to Orange County United Way for \$ | | | | | |
|-----------------------------------------------------------|----------------------|--|--|--|--|
| ○ Visa ○ Mastercard ○ Amex ○ Dis | scover Credit Card # | | | | |
| Exp Date Name on card | <u> </u> | | | | |
| Total amount to be charged \$ | Signature (required) | | | | |

Please return this sheet via FAX or MAIL to:

Orange County United Way

18012 Mitchell South, Irvine, CA 92614 | Fax: 949.271.8063

Gaby Mulder | 949.263.6157 | GabyM@UnitedWayOC.org





In 2024, Orange County United Way will commemorate 100 years of impact in our community. We invite you to join us on our year-long Journey to 100 centennial celebration as we prepare for another century of caring for each other The OC Way. Learn more and see how you can get involved.

UnitedWayOC.org/Journey-to-100