

2025 CORPORATE SPONSORSHIPS



BOOST YOUR BRAND EXPOSURE!

As part of your complete strategy for corporate social responsibility, consider a partnership with Orange County United Way. You'll align your business with a local nonprofit that's doing more to transform lives right here in our community—and you'll connect with a brand that brings social responsibility to life.

We are working to ensure local students succeed, OC families gain financial security, our unhoused neighbors find a place to call home, and everyone gets connected to the assistance they need.

OUR SPONSORSHIPS OFFER POWERFUL OPPORTUNITIES



Increase visibility
for your company at high-value events, in the press, and on social media



Network
with fellow corporate influencers and community leaders



Differentiate your company
in the eyes of prospective employees



Be recognized
for your extraordinary support of local philanthropy, volunteerism, and advocacy



Tiered sponsor levels
allow you to design a plan that meets your engagement and impact goals as well as your budget

OUR 2025 SIGNATURE EVENTS



APRIL

SCORECARD EVENT

Sharing our collective impact in OC.



MAY

WOMEN'S PHILANTHROPY FUND BREAKFAST

Top breakfast fundraiser in OC.



SEPTEMBER

RALLY FOR CHANGE

Celebrating our corporate social responsibility champions.



NOVEMBER

ORANGE COUNTY UNITED WAY'S GALA

Celebrating Orange County's philanthropic spirit.

Learn more about these sponsorship opportunities on the following pages. [➔](#)

2025 SCORECARD EVENT

APRIL 2025

EVENT DATE

APRIL 9, 2025

EVENT TIME

11:00 A.M. – 1:00 P.M.

EVENT LOCATION

NORMA HERTZOG COMMUNITY CENTER
1845 Park Ave, Costa Mesa, CA 92627

Our Annual Scorecard Event brings together Orange County's most prominent business and civic leaders, advocates, and philanthropists to learn about the progress made in education, health, housing, and financial stability through our three key initiatives: United for Student SuccessSM, United for Financial SecuritySM, and United to End HomelessnessSM as well as our key service, 2-1-1 Orange County (211OC).

This event features an eye-opening presentation of results, insightful speakers, and an engaging networking opportunity. As a sponsor, you and your brand can enjoy front-and-center visibility as a company that cares.

FOR MORE INFORMATION OR TO RESERVE YOUR SPONSORSHIP, PLEASE CONTACT

Camryn Wood, Events Specialist | 949.263.6143 | CamrynW@UnitedWayOC.org



The event entertains, informs, and inspires attendees by reporting community progress in the areas of education, health, housing, and financial stability.

2025 SCORECARD EVENT SPONSORSHIP

APRIL 2025

SPONSORSHIP BENEFITS	CHAMPION \$50,000	VISIONARY \$25,000	INVESTOR \$15,000
Recognition on Event Invitation and Email Communications	Logo	Logo	Name
Recognition on Event Landing Page	Logo	Logo	Name
Recognition on Event Signage	Logo	Logo	Name
Recognition in Press Release	✓	✓	
Recognition on Social Media	✓	✓	
30-Second Promotional Commercial	✓		
Recognition as Event's Presenting Sponsor	✓		

Recognition in any printed materials is contingent upon print deadlines.

FOR MORE INFORMATION OR TO RESERVE YOUR SPONSORSHIP, PLEASE CONTACT
Camryn Wood, Events Specialist | 949.263.6143 | CamrynW@UnitedWayOC.org

2025 WOMEN'S PHILANTHROPY FUND BREAKFAST

MAY 2025

EVENT DATE

MAY 20, 2025

EVENT TIME

7:30 A.M. – 10:00 A.M.

EVENT LOCATION

HYATT REGENCY IRVINE
17900 Jamboree Rd, Irvine, CA 92614

Among Orange County's top breakfast fundraisers, the Women's Philanthropy Fund Breakfast assembles 900 philanthropists and community leaders each year.

Become an event sponsor and be part of this inspirational morning, focused on helping local women and their families build toward self-sufficiency, investing in the next generation, and transforming lives in our community by addressing the ever-evolving challenges our residents face.



Last year's Women's Philanthropy Fund Breakfast raised a record-breaking \$600,000 and achieved a **GUINNESS WORLD RECORDS™** title for most personal hygiene kits assembled in one hour!

2025 WOMEN'S PHILANTHROPY FUND BREAKFAST SPONSORSHIPS

MAY 2025

SPONSORSHIP BENEFITS	CHAMPION \$50,000	VISIONARY \$25,000	INVESTOR \$10,000	IMPACTER \$5,000	SUPPORTER \$3,000
Number of Tables (10 Seats)	2 VIP Seating	1 VIP Seating	1 Premier Seating	1 Premier Seating	1 Choice Seating
Recognition in Event Program	Full-Page Ad Inside Front Cover (Color)	Full-Page Ad (Color)	Half-Page Ad (Color)	Quarter-Page Ad (Color)	Logo
Recognition on Event Landing Page	Logo	Logo	Logo	Name	Name
Recognition on Event Signage	Logo	Logo	Logo	Name	Name
Recognition on Invitation and Email Communications	Logo	Logo	Logo	Name	
Recognition in Print Advertising	Logo	Logo	Logo	Name	
Recognition in Press Releases	✓	✓	✓		
Recognition on Social Media	✓	✓			
Display Table in Foyer	✓				
Recognition as Event's Presenting Sponsor	✓				
60-Second Promotional Commercial Played during Event	✓				

Recognition in any printed materials is contingent upon print deadlines.

FOR MORE INFORMATION OR TO RESERVE YOUR SPONSORSHIP, PLEASE CONTACT
Camryn Wood, Events Specialist | 949.263.6143 | CamrynW@UnitedWayOC.org

2025 RALLY FOR CHANGE

A Corporate Social Responsibility Celebration

EVENT DATE

SEPTEMBER 2025

EVENT TIME

TBD

EVENT LOCATION

TBD

Be at the forefront of an event that celebrates outstanding corporate social responsibility (CSR) and recognizes inspiring agents of change in Orange County. Rally for Change brings together OC's top executives, corporate partners, and advocates for social change who share a deep commitment to supporting United Way's mission.

As an event sponsor, you and your brand can enjoy front-and-center visibility as a company that cares.

SEPTEMBER 2025



Rally for Change honors corporate partners who are doing more to create brighter futures for local children and families.

2025 RALLY FOR CHANGE SPONSORSHIPS

SEPTEMBER 2025

SPONSORSHIP BENEFITS	CHAMPION \$10,000	INVESTOR \$5,000	IMPACTER \$2,500	ADVOCATE \$1,000
Recognition on Event Invitation and Email Communications	Logo	Logo	Logo	Name
Recognition in Event Program	Logo	Logo	Name	Name
Recognition on Event Landing Page	Logo	Logo	Logo	Name
Recognition in Print Advertising	Logo	Logo	Logo	Name
Recognition on Foyer and Terrace Screens	Logo	Logo		
Recognition in Press Release	✓	✓		
Recognition on Social Media	✓	✓		
30-Second Promotional Commercial during Event and on Digital Video Wall	✓			
Recognition as Event's Presenting Sponsor	✓			

Recognition in any printed materials is contingent upon print deadlines.

FOR MORE INFORMATION OR TO RESERVE YOUR SPONSORSHIP, PLEASE CONTACT
Camryn Wood, Events Specialist | 949.263.6143 | CamrynW@UnitedWayOC.org

ORANGE COUNTY UNITED WAY'S 2025 GALA

Presented by the Alexis de Tocqueville Society

EVENT DATE

NOVEMBER 1, 2025

EVENT TIME

5:00–11:00 PM

EVENT LOCATION

TBD

The Orange County United Way Gala presents an exciting opportunity for you to enjoy increased visibility and the ability to network with more than 200 community leaders and local philanthropists as we recognize and honor our most distinguished supporters who help us improve lives in Orange County. Event sponsorship and the funds raised at this event will go toward United Way's mission to ensure local students succeed, OC families gain financial security, our neighbors experiencing homelessness find a place to call home, and everyone gets connected to the assistance they need.

We will be announcing this year's honorees soon.



Last year's historic "Centennial Gala" raised over \$850,000 with the event supporting Orange County United Way's mission to build stronger communities and create brighter futures for everyone who calls Orange County home.

ORANGE COUNTY UNITED WAY'S 2025 GALA SPONSORSHIPS

NOVEMBER 2025

SPONSORSHIP BENEFITS	TITLE \$100,000	CHAMPION \$50,000	VISIONARY \$25,000	LEADER \$15,000	IMPACT \$5,000
Speaking Opportunity at Event	✓				
Invitation to VIP Cocktail Reception	✓	✓			
Recognition at VIP Cocktail Reception	✓	✓			
Dinner and Program	2 VIP Tables of 10	1 VIP Table of 10	1 VIP Table of 10	1 Premier Table of 10	1 Premier Table of 10
Recognition in Event Program	Premium Full-Page Ad	Premium Full-Page Ad	Standard Full-Page Ad	Standard Half-Page Ad	
Stage Recognition during Event	✓	✓	✓	✓	✓
Recognition in Email Communications	✓	✓	✓	✓	✓
Recognition on Event Signage	✓	✓	✓	✓	✓
Recognition on Website	✓	✓	✓	✓	✓
Recognition in Event Press Releases	✓	✓	✓	✓	
Recognition on Social Media	✓	✓	✓	✓	
Recognition in Print Advertising	✓	✓	✓		

Recognition in any printed materials is contingent upon print deadlines.

FOR MORE INFORMATION OR TO RESERVE YOUR SPONSORSHIP, PLEASE CONTACT
Camryn Wood, Events Specialist | 949.263.6143 | CamrynW@UnitedWayOC.org

CELEBRATE!

Tribute ads are a great way to celebrate the honorees.

Evening Program Tribute Ad Options

Premium Full-Page
 Full-color
 Premium placement
\$5,000

Standard Full-Page
 Full-color
 Random placement
\$2,500

Standard Half-Page
 Full-color
 Random placement
\$1,500

SPONSORSHIP OPPORTUNITY FORM

YES! We would like to sponsor one or more Orange County United Way events.

Please check all that apply below:

SPONSORSHIP LEVEL ▼

<input type="checkbox"/> SCORECARD EVENT	\$
<input type="checkbox"/> WOMEN'S PHILANTHROPY FUND BREAKFAST	\$
<input type="checkbox"/> RALLY FOR CHANGE	\$
<input type="checkbox"/> ORANGE COUNTY UNITED WAY'S 2025 GALA	\$
TOTAL SPONSORSHIP INVESTMENT: \$	

SPONSOR COMPANY NAME

CONTACT PERSON

ADDRESS CITY STATE ZIP

PHONE FAX

EMAIL

Check enclosed payable to Orange County United Way for: \$

Please charge my: Visa Mastercard Amex Discover

CREDIT CARD # EXP DATE

NAME ON CARD TOTAL AMOUNT TO BE CHARGED \$

X
SIGNATURE (REQUIRED)

Please return this sheet via mail or email to:

Orange County United Way
ATTN: Camryn Wood
18012 Mitchell South, Irvine, CA 92614
CamrynW@UnitedWayOC.org



Orange County United Way is a registered 501(c)(3) nonprofit organization, tax ID 33-0047994