



Orange County
UNITED WAY

2025 RALLY FOR CHANGE EVENT

A Corporate Social Responsibility Celebration

SEPTEMBER 23, 2025

—SPONSORSHIP OPPORTUNITIES—

2025 RALLY FOR CHANGE

A Corporate Social Responsibility Celebration

EVENT DATE

TUESDAY, SEPTEMBER 23, 2025

EVENT TIME

4:30–7:00 P.M.

EVENT LOCATION

EDWARDS LIFESCIENCES

Conference Center | One Edwards Way, Irvine, CA 92614

Be at the forefront of an event that celebrates outstanding corporate social responsibility (CSR) and recognizes inspiring agents of change in Orange County. Rally for Change brings together OC's top executives, corporate partners, and advocates for social change who share a deep commitment to supporting United Way's mission.

As an event sponsor, you and your brand can enjoy front-and-center visibility as a company that cares.

SEPTEMBER 2025



Rally for Change honors corporate partners who are doing more to create brighter futures for local children and families.

2025 RALLY FOR CHANGE SPONSORSHIPS

SEPTEMBER 2025

SPONSORSHIP BENEFITS	TITLE \$25,000	CHAMPION \$10,000	INVESTOR \$5,000	IMPACT \$2,500	ADVOCATE \$1,000
Exclusive Title Sponsorship	✓				
Opportunity to share a message from the stage during the event	✓				
Honor of presenting a distinguished women-centric award	✓				
Recognition on Event Invitation and Email Communications	Premium Logo Placement	Logo	Logo	Logo	Name
Recognition in Event Program	Premium Logo Placement	Logo	Logo	Name	Name
Recognition on Event Landing Page	Premium Logo Placement	Logo	Logo	Logo	Name
Recognition in Print Advertising	Premium Logo Placement	Logo	Logo	Logo	Name
Recognition on Foyer and Terrace Screens	Premium Logo Placement	Logo	Logo		
Recognition in Press Release	✓	✓	✓		
Recognition on Social Media	✓	✓	✓		
30-Second Video during event and on Digital Video Wall	✓	✓			

Recognition in any printed materials is contingent upon print deadlines.

FOR MORE INFORMATION OR TO RESERVE YOUR SPONSORSHIP, PLEASE CONTACT
Erika Lemus, Director of Special Events | ErikaL@UnitedWayOC.org | 949.263.6123

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SPONSORSHIP FORM

☐ **Yes, we would like to sponsor the 2025 Rally For Change Event**

Sponsorship Levels: ☐ \$25,000 Title ☐ \$10,000 Champion ☐ \$5,000 Investor
☐ \$2,500 Impact ☐ \$1,000 Advocate

SPONSOR COMPANY NAME

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

☐ Check enclosed payable to Orange County United Way for:

\$

☐ Please charge my: ☐ Visa ☐ Mastercard ☐ Amex ☐ Discover

CREDIT CARD #

EXP DATE

NAME ON CARD

TOTAL AMOUNT TO BE CHARGED \$

X

SIGNATURE (REQUIRED)

Please return this sheet via mail or email to:

Orange County United Way

ATTN: Erika Lemus

18012 Mitchell South, Irvine, CA 92614

ErikaL@UnitedWayOC.org

Orange County United Way is a registered 501(c)(3) nonprofit organization, tax ID 33-0047994



**Orange County
UNITED WAY**