

2025 CORPORATE SPONSORSHIPS



BOOST YOUR BRAND EXPOSURE!

As part of your complete strategy for corporate social responsibility, consider a partnership with Orange County United Way. You'll align your business with a local nonprofit that's doing more to transform lives right here in our community—and you'll connect with a brand that brings social responsibility to life.

We are working to ensure local students succeed, OC families gain financial security, our unhoused neighbors find a place to call home, and everyone gets connected to the assistance they need.

OUR SPONSORSHIPS OFFER POWERFUL OPPORTUNITIES



Increase visibility
for your company at high-value events, in the press, and on social media



Network
with fellow corporate influencers and community leaders



Differentiate your company
in the eyes of prospective employees



Be recognized
for your extraordinary support of local philanthropy, volunteerism, and advocacy



Tiered sponsor levels
allow you to design a plan that meets your engagement and impact goals as well as your budget

OUR 2025 SIGNATURE EVENTS



APRIL

SCORECARD EVENT

Sharing our collective impact in OC.



MAY

WOMEN'S PHILANTHROPY FUND BREAKFAST

Top breakfast fundraiser in OC.



SEPTEMBER

RALLY FOR CHANGE

Celebrating our corporate social responsibility champions.



NOVEMBER

ORANGE COUNTY UNITED WAY'S GALA

Celebrating Orange County's philanthropic spirit.

Learn more about these sponsorship opportunities on the following pages. ➔

2025 CORPORATE SPONSORSHIPS

2025 RALLY FOR CHANGE

A Corporate Social Responsibility Celebration

EVENT DATE

TUESDAY, SEPTEMBER 23, 2025

EVENT TIME

4:30–7:00 P.M.

EVENT LOCATION

EDWARDS LIFESCIENCES

Conference Center | One Edwards Way, Irvine, CA 92614

Be at the forefront of an event that celebrates outstanding corporate social responsibility (CSR) and recognizes inspiring agents of change in Orange County. Rally for Change brings together OC's top executives, corporate partners, and advocates for social change who share a deep commitment to supporting United Way's mission.

As an event sponsor, you and your brand can enjoy front-and-center visibility as a company that cares.

SEPTEMBER 2025



Rally for Change honors corporate partners who are doing more to create brighter futures for local children and families.

2025 RALLY FOR CHANGE SPONSORSHIPS

SEPTEMBER 2025

SPONSORSHIP BENEFITS	TITLE \$25,000	CHAMPION \$10,000	INVESTOR \$5,000	IMPACT \$2,500	ADVOCATE \$1,000
Exclusive Title Sponsorship	✓				
Opportunity to share a message from the stage during the event	✓				
Honor of presenting a distinguished women-centric award	✓				
Recognition on Event Invitation and Email Communications	Premium Logo Placement	Logo	Logo	Logo	Name
Recognition in Event Program	Premium Logo Placement	Logo	Logo	Name	Name
Recognition on Event Landing Page	Premium Logo Placement	Logo	Logo	Logo	Name
Recognition in Print Advertising	Premium Logo Placement	Logo	Logo	Logo	Name
Recognition on Foyer and Terrace Screens	Premium Logo Placement	Logo	Logo		
Recognition in Press Release	✓	✓	✓		
Recognition on Social Media	✓	✓	✓		
30-Second Video during event and on Digital Video Wall	✓	✓			

Recognition in any printed materials is contingent upon print deadlines.

FOR MORE INFORMATION OR TO RESERVE YOUR SPONSORSHIP, PLEASE CONTACT
Erika Lemus, Director of Special Events | ErikaL@UnitedWayOC.org | 949.263.6123

ORANGE COUNTY UNITED WAY'S 2025 GALA

Presented by the Alexis de Tocqueville Society

EVENT DATE

SATURDAY, NOVEMBER 1, 2025

EVENT TIME

5:00–11:00 PM

EVENT LOCATION

PENDRY NEWPORT BEACH
690 Newport Center Dr, Newport Beach, CA 92660

Orange County United Way's Gala presents an exciting opportunity for you to enjoy increased visibility and the ability to network with more than 500 community leaders and local philanthropists as we recognize and honor our most distinguished supporters who help us improve lives in Orange County. Event sponsorship and the funds raised at this event will go toward United Way's mission to ensure local students succeed, OC families gain financial security, our neighbors experiencing homelessness find a place to call home, and everyone gets connected to the assistance they need.

We will be announcing this year's honorees soon.



Last year's historic "Centennial Gala" raised over \$850,000 with the event supporting Orange County United Way's mission to build stronger communities and create brighter futures for everyone who calls Orange County home.

ORANGE COUNTY UNITED WAY'S 2025 GALA SPONSORSHIPS

NOVEMBER 2025

SPONSORSHIP BENEFITS	Limit 1 ▼				Limit 10 ▼	Sold Out! ▼
	TITLE \$100,000	CHAMPION \$50,000	VISIONARY \$25,000	LEADER \$15,000	INNOVATOR \$10,000	IMPACT \$5,000
Speaking Opportunity at Event	✓					
Invitation to VIP Cocktail Reception	✓	✓				
Recognition at VIP Cocktail Reception	✓	✓				
Dinner and Program	2 VIP Tables of 10	1 VIP Table of 10	1 VIP Table of 10	1 Premier Table of 10	1 Premier Table of 10	1 Premier Table of 10
Recognition in Event Program	Premium Full-Page Ad	Premium Full-Page Ad	Standard Full-Page Ad	Half-Page Ad	Quarter-Page Ad	
Stage Recognition during Event	✓	✓	✓	✓	✓	✓
Recognition in Email Communications	✓	✓	✓	✓	✓	✓
Recognition on Event Signage	✓	✓	✓	✓	✓	✓
Recognition on Website	✓	✓	✓	✓	✓	✓
Recognition in Event Press Releases	✓	✓	✓	✓	✓	
Recognition on Social Media	✓	✓	✓	✓		
Recognition in Print Advertising	✓	✓	✓			

Recognition in any printed materials is contingent upon print deadlines.

To confirm number of remaining packages per level please visit www.UnitedWayOC.org

FOR MORE INFORMATION OR TO RESERVE YOUR SPONSORSHIP, PLEASE CONTACT

Erika Lemus, Director of Special Events | ErikaL@UnitedWayOC.org | 949.263.6123

CELEBRATE!

Tribute ads are
a great way to
celebrate the
honorees.

Evening Program Tribute Ad Options

Premium Full-Page
Full-color
Premium placement
\$5,000

Standard Full-Page
Full-color
Random placement
\$2,500

Standard Half-Page
Full-color
Random placement
\$1,500

SPONSORSHIP OPPORTUNITY FORM

YES! We would like to sponsor one or more Orange County United Way events.

Please check all that apply below:

☐ RALLY FOR CHANGE

SPONSORSHIP LEVEL ▼

☐ ORANGE COUNTY UNITED WAY'S 2025 GALA

\$

TOTAL SPONSORSHIP INVESTMENT: \$

SPONSOR COMPANY NAME

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

☐ Check enclosed payable to Orange County United Way for:

\$

☐ Please charge my: ☐ Visa ☐ Mastercard ☐ Amex ☐ Discover

CREDIT CARD #

EXP DATE

NAME ON CARD

TOTAL AMOUNT TO BE CHARGED \$

X

SIGNATURE (REQUIRED)

Please return this sheet via mail or email to:
Orange County United Way
ATTN: Erika Lemus
18012 Mitchell South, Irvine, CA 92614
ErikaL@UnitedWayOC.org



Orange County United Way is a registered 501(c)(3) nonprofit organization, tax ID 33-0047994