

2026 EVENT SPONSORSHIPS



YOUR SUPPORT MAKES AN IMPACT

For over 100 years, Orange County United Way has been uplifting our community by creating brighter futures for all.

Together, with our supporters, we address Orange County's most challenging human needs through collaboration, advocacy, and strategic programming. We leverage our innovative and action-oriented approach to deliver measurable results.

Your partnership with Orange County United Way demonstrates a strong commitment to improving the lives of local families and strengthening the region where your employees and customers live and work. When you align yourself with our mission, you are helping to create real opportunities for our neighbors—opening doors, restoring stability, and preventing homelessness right here in our community.

We understand our community's needs and we are committed to solving them.



Learn More

Orange County United Way is committed to creating #4MillionMoments of Impact that strengthen and uplift our community. Discover how you can join this movement to create brighter futures for all.

OUR SPONSORSHIPS OFFER POWERFUL OPPORTUNITIES

In 2025, our Signature Events Reached...



1,800

In-Person Audience Members



92

Companies and Philanthropists Sponsored our Events



119,154

Social Media Impressions



34,552,161

Press Coverage Impressions



\$1,500,000

Raised Through Our Signature Events

2026 EVENT SPONSORSHIPS

Thank you to our sponsors that contributed \$25,000 or more through Signature Events in 2025



Nanda Kumar and
Mrudula Cheruvathath

Stephen G. and Regina
Oswald Foundation

OUR 2026 SIGNATURE EVENTS

2026 EVENT SPONSORSHIPS



APRIL 9

SCORECARD EVENT

Sharing our
collective
impact in OC.

PAGE 6



MAY 21

WOMEN'S PHILANTHROPY FUND BREAKFAST

Raising funds to
uplift OC women
and children.

PAGE 8



SEPTEMBER

RALLY FOR CHANGE

Celebrating our
corporate social
responsibility
champions.

PAGE 11



NOVEMBER 7

ORANGE COUNTY UNITED WAY'S GALA

Our premier social
event celebrating
Orange County's
philanthropic spirit.

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Learn more about these sponsorship opportunities on the following pages. ➔

2026 STRATEGIC ALLIANCE SPONSORSHIPS

Have an
impact year-
round

TIER ONE

\$100,000 | Brighter Futures Sponsor

- **\$50,000 Visionary Sponsorship** – Orange County United Way's Gala, November 7, 2026
- **\$25,000 Champion Sponsorship** – Women's Philanthropy Fund Breakfast, May 21, 2026
- **\$15,000 Investor Sponsorship** – Scorecard, April 9, 2026
- **\$10,000 Leader Sponsorship** – Rally for Change, September 2026

Plus:

- Social Media post at end of year with sponsor photos at all four events
- Additional recognition at all signature events as Brighter Futures Sponsor
- Logo inclusion in 2027 Signature Event Sponsorship Packet
- Logo recognition at over 8 Leadership Level events in 2026

TIER TWO

\$50,000 | Neighborhood Hero Sponsor

- **\$25,000 Champion Sponsorship** – Orange County United Way's Gala, November 7, 2026
- **\$15,000 Investor Sponsorship** – Women's Philanthropy Fund Breakfast, May 21, 2026
- **\$5,000 Impact Sponsorship** – Scorecard, April 9, 2026
- **\$5,000 Impact Sponsorship** – Rally for Change, September 2026

Plus:

- Social Media post at end of year with sponsor photos at all four events
- Additional recognition at all four signature events as Neighborhood Hero Sponsor
- Logo inclusion in 2027 Signature Event Sponsorship Packet
- Logo recognition at 2026 Annual Leaders United Event

Sponsorship must be confirmed by March 4, 2026 to fulfill all benefits

To confirm number of remaining packages per level please visit www.UnitedWayOC.org.

2026 SCORECARD EVENT

APRIL 2026

EVENT DATE

April 9, 2026

EVENT TIME

11:00 a.m.–1:00 p.m.

EVENT LOCATION

The Cove at UCI

5270 California Ave, Irvine, CA 92617

Our Annual Scorecard Event brings together Orange County's most prominent business and civic leaders, advocates, and philanthropists to learn about our progress made in education, health, housing, and financial stability through our three key initiatives: United for Student SuccessSM, United for Financial SecuritySM, and United to End HomelessnessSM as well as our key service, 2-1-1 Orange County (211OC).

This event features an inspirational look into our UNITED4OC 2030 community-impact strategic plan via insightful speakers, and shares tangible ways to make a difference all while providing an exciting networking opportunity. As a sponsor, you can enjoy front-and-center visibility as a company that cares.

For more information or to reserve your sponsorship, please contact

Erika Lemus, Director of Special Events | ErikaL@UnitedWayOC.org | 949.263.6123



The event entertains, informs, and inspires attendees by reporting community progress in the areas of education, health, housing, and financial stability.

2026 SCORECARD EVENT SPONSORSHIP

One Available

SPONSORSHIP BENEFITS	TITLE \$50,000	CHAMPION \$25,000	INVESTOR \$15,000	IMPACT \$5,000
Recognition on Invitation	Logo	Logo	Logo	Name
Recognition in Email Communications	Logo	Logo	Logo	Name
Recognition on Website	Logo	Logo	Logo	Name
Recognition on Event Day Signage	Logo	Logo	Logo	Name
Recognition in Press Release	✓	✓		
Recognition in Social Media	✓	✓		
Recognition on Printed Program	✓			
30-Second Sponsor Video Reel Played During Event	✓			

Underwriting Opportunities

Fuel Sponsor \$10,000

- Sponsor branded lunchbox and napkins
- Logo recognition on signage at food station
- Logo recognition on signage at beverage station

For more information or to reserve your sponsorship, please contact

Erika Lemus, Director of Special Events | ErikaL@UnitedWayOC.org | 949.263.6123

Deadline to be included in all printed materials: March 18, 2026

To confirm number of remaining packages per level please visit www.UnitedWayOC.org.

2026 WOMEN'S PHILANTHROPY FUND BREAKFAST

MAY 2026

EVENT DATE

Thursday, May 21, 2026

EVENT TIME

7:30 a.m.–10:00 a.m.

EVENT LOCATION

Hyatt Regency Irvine
17900 Jamboree Rd, Irvine, CA 92614

This breakfast fundraiser promises to be a transformational morning with influential philanthropists and community leaders supporting the dynamic work of the Women's Philanthropy Fund.

Featuring a keynote address from Stephanie Land, the bestselling author of "Maid," and an interactive workshop that simulates the real challenges people in our community are facing each day.

Become an event sponsor and be part of this inspirational morning, focused on helping local women and their families build toward self-sufficiency, investing in the next generation, and transforming lives in our community by addressing the ever-evolving challenges our residents face.



Last year's Women's Philanthropy Fund Breakfast raised over \$500,000 to help uplift local women and children through impactful programs that empower our neighbors to rebuild their lives and create brighter futures for themselves and their families.

2026 WOMEN'S PHILANTHROPY FUND BREAKFAST SPONSORSHIPS

MAY 2026

SOLD!

SPONSORSHIP BENEFITS	TITLE \$50,000	CHAMPION \$25,000	INVESTOR \$15,000	LEADER \$10,000	IMPACT \$5,000	MEMBER* \$3,000
Number of Tables (10 Seats)	2 VIP Tables	1 VIP Table	1 Premier Table	1 Premier Table	1 Premier Table	1 Premier Table
Recognition in Program Book	Full-Page Feature Inside Front Cover & Logo	Full-Page Feature & Logo	Logo	Logo	Name	Name
Recognition on Website and Event Day Signage	Logo	Logo	Logo	Name	Name	Name
Recognition on Invitation and Email Communications	Logo	Logo	Name	Name		
Recognition in Print Advertising	Logo	Logo	Name	Name		
Recognition in Press Releases	✓	✓	✓	✓		
Recognition in Social Media	✓	✓				
Sponsor Inclusion in Recap Video	✓	✓				
Complimentary Valet Parking	✓	✓				
Sponsor Recognition on Interactive Photo Booth	✓	✓				
30-Second Sponsor Video Reel Played During Event	✓					
Sponsor Recognition in Digital Screens in Lobby	✓					

Program Feature Options

Premium Full-Page | \$3,000

- Full-color with premium placement

Standard Full-Page | \$1,500

- Full-color

For more information or to reserve your sponsorship, please contact

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Deadline to be included in all printed materials: April 30, 2026

To confirm number of remaining packages per level please visit www.UnitedWayOC.org.

*Must be a Women United Member to sponsor at this level

2026 WOMEN'S PHILANTHROPY FUND BREAKFAST UNDERWRITING OPPORTUNITIES

All underwriting
sponsorships include
two guest tickets.

Volunteer Experience Sponsor | \$10,000

- Logo recognition at volunteer supply stations
- Shoutout during volunteer activity announcement
- Leader Sponsor branding recognition

Program Book Sponsor | \$10,000

- Logo recognition on cover of the program book
- Leader Sponsor branding recognition, including Full-Page Feature

Raffle Sponsor | \$5,000

- Logo recognition at raffle table
- Opportunity for company representative to announce raffle winner from stage
- Impact Sponsor branding recognition

Interactive Photo Booth Sponsor | \$2,500

SOLD!

- Logo inclusion on interactive photo opportunity

For more information or to reserve your sponsorship, please contact

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Deadline to be included in all printed materials: April 30, 2026

To confirm number of remaining packages per level please visit www.UnitedWayOC.org.

2026 RALLY FOR CHANGE

A Corporate Social Responsibility Celebration

EVENT DATE

Date TBD

EVENT TIME

4:30–7:00 p.m.

EVENT LOCATION

TBD

Be at the forefront of an event that celebrates outstanding corporate social responsibility (CSR) and recognizes inspiring agents of change in Orange County. Rally for Change brings together OC's top executives, corporate partners, and advocates for social change who share a deep commitment to supporting United Way's mission.

As an event sponsor, you and your brand can enjoy front-and-center visibility as a company that cares.

Rally for Change honors corporate partners who are doing more to create brighter futures for local children and families.



2026 RALLY FOR CHANGE SPONSORSHIPS

SEPTEMBER 2026

SPONSORSHIP BENEFITS	One Available				
	TITLE \$25,000	LEADER \$10,000	IMPACT \$5,000	ADVOCATE \$2,500	SUPPORTER \$1,000
On-Screen Recognition	Logo	Logo	Logo	Logo	Name
Recognition in Printed Program	Logo	Logo	Logo	Name	Name
Recognition on Website	Logo	Logo	Logo	Logo	Name
Recognition in Reception	Logo	Logo	Logo	Name	Name
Recognition in Press Releases	Logo	Logo	Logo	Logo	Name
Recognition on Invitation and Email Communications	Logo	Logo	Name		
Recognition in Print Advertising	Logo	Logo	Name		
Recognition in Social Media	Logo	Logo	Logo		
Sponsor Recognition on Interactive Photo Booth	✓	✓	✓		
Sponsor Inclusion in Recap Video	✓	✓	✓		
Presenter of Women-Centric Award	✓				
On-Stage Speaking Opportunity During Program	✓				

For more information or to reserve your sponsorship, please contact

Erika Lemus, Director of Special Events | ErikaL@UnitedWayOC.org | 949.263.6123

Deadline to be included in printed materials: September 3, 2026

To confirm number of remaining packages per level please visit www.UnitedWayOC.org.

2026 RALLY FOR CHANGE UNDERWRITING OPPORTUNITIES

Fuel Sponsor | \$10,000

Two
Available

- Logo recognition on signage at food station
- Logo recognition on signage at beverage station, including bars
- Leader Sponsor branding recognition

Interactive Photo Booth Sponsor | \$2,500

SOLD!

- Logo inclusion on interactive photo opportunity
- Advocate Sponsor branding recognition

For more information or to reserve your sponsorship, please contact

Erika Lemus, Director of Special Events | ErikaL@UnitedWayOC.org | 949.263.6123

Deadline to be included in printed materials: September 3, 2026

To confirm number of remaining packages per level please visit www.UnitedWayOC.org.

ORANGE COUNTY UNITED WAY'S 2026 GALA

Presented by the Alexis de Tocqueville Society

EVENT DATE

Saturday, November 7, 2026

EVENT TIME

5:00–11:00 p.m.

EVENT LOCATION

The Ritz-Carlton, Laguna Niguel
1 Ritz Carlton Dr, Dana Point, CA 92629

Orange County United Way's Gala presents an exciting opportunity for you to enjoy increased visibility and the ability to network with more than 500 community leaders and local philanthropists as we recognize and honor our most distinguished supporters who help us improve lives in Orange County. Event sponsorship and the funds raised at this event will go toward United Way's mission to uplift our community and create brighter futures for all—today and for generations to come.

We will be announcing this year's honorees soon.



Last year's event raised over \$900,000 in support of Orange County United Way's work to build stronger communities and create a brighter future for all.

NOVEMBER 2026

ORANGE COUNTY UNITED WAY'S 2026 GALA SPONSORSHIPS

NOVEMBER 2026

One
Available

SPONSORSHIP BENEFITS	TITLE \$100,000	VISIONARY \$50,000	CHAMPION \$25,000	INVESTOR \$15,000	LEADER \$10,000	IMPACT \$5,000
Number of Tables (10 seats)	2 VIP Tables of 10	1 VIP Table of 10	1 VIP Table of 10	1 Premier Table of 10	1 Premier Table of 10	1 Premier Table of 10
On-Screen Recognition	Logo	Logo	Logo	Logo	Name	Name
Recognition in Printed Program	Full-Page Tribute Inside Front Cover & Logo	Full-Page Tribute & Logo	Half-Page Tribute & Logo	Logo	Name	Name
Recognition on Website	Logo	Logo	Logo	Logo	Name	Name
Recognition on Event Day Signage	Logo	Logo	Logo	Logo	Name	Name
Recognition on Invitation	Logo	Logo	Logo	Name	Name	
Recognition in Email Communications	Logo	Logo	Logo	Name	Name	
Recognition in Print Advertising	Logo	Logo	Logo	Name	Name	
Recognition in Press Releases	✓	✓	✓			
Recognition in Social Media	✓	✓	✓			
Sponsor Recognition on Interactive Photo Booth	✓	✓				
Sponsor Inclusion in Recap Video	✓	✓				
On-Stage Speaking Opportunity During Program	✓					

For more information or to reserve your sponsorship, please contact

Erika Lemus, Director of Special Events | ErikaL@UnitedWayOC.org | 949.263.6123

Deadline to be included on mailed invitation: June 5, 2026.
Deadline to be included in all printed materials: October 14, 2026

To confirm number of remaining packages per level please visit www.UnitedWayOC.org.

2026 GALA UNDERWRITING OPPORTUNITIES

All underwriting sponsorships include two guest tickets.

Program Book Sponsor | \$10,000

- Logo recognition on cover of the program book
- Leader Sponsor branding recognition
- Full-Page Tribute Ad

Raffle Sponsor | \$10,000

- Logo recognition at raffle table
- Opportunity to announce raffle winner from stage
- Logo recognition on donor keepsake with purchase of raffle ticket

Interactive Photo Booth Sponsor | \$5,000

SOLD!

- Prominent logo inclusion on interactive photo opportunity

CELEBRATE!

A tribute acknowledgment is a great way to celebrate the honorees.

Evening Program Tribute Options

Premium Full-Page
Full-color
Premium placement
\$5,000

Standard Full-Page
Full-color
Random placement
\$2,500

Standard Half-Page
Full-color
Random placement
\$1,500

For more information or to reserve your sponsorship, please contact

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Deadline to be included in all printed materials: October 14, 2026

To confirm number of remaining packages per level please visit www.UnitedWayOC.org.

SPONSORSHIP OPPORTUNITY FORM

YES! We would like to sponsor one or more
Orange County United Way events.

Please check all that apply below:

SPONSORSHIP LEVEL ▼

☐ STRATEGIC ALLIANCE PARTNERSHIP

\$

☐ SCORECARD EVENT

\$

☐ WOMEN'S PHILANTHROPY FUND BREAKFAST

\$

☐ RALLY FOR CHANGE

\$

☐ ORANGE COUNTY UNITED WAY'S 2026 GALA

\$

TOTAL SPONSORSHIP INVESTMENT: \$

SPONSOR COMPANY NAME

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

☐ Check enclosed payable to Orange County United Way for:

\$

☐ Please charge my: ☐ Visa ☐ Mastercard ☐ Amex ☐ Discover

CREDIT CARD #

EXP DATE

NAME ON CARD

TOTAL AMOUNT TO BE CHARGED \$

X

SIGNATURE (REQUIRED)

Please return this sheet via mail or email to:

Orange County United Way

ATTN: Erika Lemus

18012 Mitchell South, Irvine, CA 92614

ErikaL@UnitedWayOC.org

Donate Today! Visit UnitedWayOC.org/donate

Orange County United Way is a registered 501(c)(3) nonprofit organization, tax ID 33-0047994

