



UNITED TO END  
HOMELESSNESS<sup>SM</sup>

## Help End Homelessness for 50 Local Veterans

### No One Who Served Should Sleep Without a Home

Every night in Orange County, Veterans—heroes who served our nation—sleep in cars, on sidewalks, or in shelters.

They protected us. Now, it's our turn to ensure they have a safe place to call home.

### The Challenge at a Glance

- 326 Veterans experiencing homelessness in OC
- One of the toughest rental markets in the nation
- Many Veterans have housing vouchers—but cannot find rental units
- Without housing, stability, recovery, and employment are out of reach

### Our Solution: WelcomeHomeOC<sup>SM</sup>

A proven public–private partnership connecting Veterans to housing

#### How it works:

- **Housing Navigation** – Find and secure available units
- **Landlord Incentives** – Deposits, holding fees, and risk mitigation funds
- **Case Management** – Up to 12 months of support to keep Veterans housed



#### OUR IMPACT SO FAR



1,200+ people  
housed  
since 2019



332 Veteran  
households  
housed



90%  
retention  
rate



46 Veterans  
housed last  
year alone

## The Cost to Our Community

**\$100,000**

leaving one person  
unhoused each year

VS

**\$51,000**

housing with services  
each year

**\$25,000**

one-time cost to **permanently** house  
a Veteran through WelcomeHomeOC

HOUSING SAVES MONEY—AND LIVES

### Help us end homelessness for 50 local Veterans in 2026.

With 50 community leaders giving \$25,000, we can permanently house 50 Veteran households—and provide a full year of support to ensure stability.

Your gift of \$25,000 will:

- Permanently house one Veteran household.
- Provide 12 months of wraparound support.
- Help them rebuild stability and independence.



### Real Lives. Real Heroes. Real Impact.



*A Vietnam Veteran finally  
sleeping indoors*



*A Navy mom and daughter  
safe in their own home*



*An older Veteran regaining  
stability and independence*

**Your support honors their service and restores the dignity they deserve.  
Together, we can end Veteran homelessness—one home, one hero at a time.**

## Pledge Your Support Today



To make a donation\*, scan the  
QR code or visit [U2EH.to/50-for-50](https://U2EH.to/50-for-50)

For more information,  
contact Ann Truxaw Ramirez,  
[AnnR@UnitedWayOC.org](mailto:AnnR@UnitedWayOC.org)  
949.263.6147



\*Please include "U2EH-Veterans" in the note/comment.