

2026 EVENT SPONSORSHIPS



YOUR SUPPORT MAKES AN IMPACT

For over 100 years, Orange County United Way has been uplifting our community by creating brighter futures for all.

Together, with our supporters, we address Orange County's most challenging human needs through collaboration, advocacy, and strategic programming. We leverage our innovative and action-oriented approach to deliver measurable results.

Your partnership with Orange County United Way demonstrates a strong commitment to improving the lives of local families and strengthening the region where your employees and customers live and work. When you align yourself with our mission, you are helping to create real opportunities for our neighbors—opening doors, restoring stability, and preventing homelessness right here in our community.

We understand our community's needs and we are committed to solving them.



Learn More

Orange County United Way is committed to creating #4MillionMoments of Impact that strengthen and uplift our community. Discover how you can join this movement to create brighter futures for all.

OUR SPONSORSHIPS OFFER POWERFUL OPPORTUNITIES

2026 EVENT SPONSORSHIPS

In 2025, our Signature Events Reached...



1,800

In-Person Audience Members



92

Companies and Philanthropists Sponsored our Events



119,154

Social Media Impressions



34,552,161

Press Coverage Impressions



\$1,500,000

Raised Through Our Signature Events

Thank you to our sponsors that contributed \$25,000 or more through Signature Events in 2025



Nanda Kumar and
Mrudula Cheruvathath

Stephen G. and Regina
Oswald Foundation

OUR 2026 SIGNATURE EVENTS

2026 EVENT SPONSORSHIPS



APRIL 9

SCORECARD EVENT

Sharing our
collective
impact in OC.



MAY 21

WOMEN'S PHILANTHROPY FUND BREAKFAST

Raising funds to
uplift OC women
and children.



SEPTEMBER 1

RALLY FOR CHANGE

Celebrating our
corporate social
responsibility
champions.

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NOVEMBER 7

ORANGE COUNTY UNITED WAY'S GALA

Our premier social
event celebrating
Orange County's
philanthropic spirit.

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Learn more about these sponsorship opportunities on the following pages. ➔

2026 RALLY FOR CHANGE

A Corporate Social Responsibility Celebration

EVENT DATE

Tuesday, September 1, 2026

EVENT TIME

4:30–7:00 p.m.

EVENT LOCATION

Edwards Lifesciences' Conference Center
One Edwards Way, Irvine, CA 92614

Be at the forefront of an event that celebrates outstanding corporate social responsibility (CSR) and recognizes inspiring agents of change in Orange County. Rally for Change brings together OC's top executives, corporate partners, and advocates for social change who share a deep commitment to supporting United Way's mission.

As an event sponsor, you and your brand can enjoy front-and-center visibility as a company that cares.

Rally for Change honors corporate partners who are doing more to create brighter futures for local children and families.



2026 RALLY FOR CHANGE SPONSORSHIPS

SEPTEMBER 2026

One Available

SPONSORSHIP BENEFITS	TITLE \$25,000	LEADER \$10,000	IMPACT \$5,000	ADVOCATE \$2,500	SUPPORTER \$1,000
On-Screen Recognition	Logo	Logo	Logo	Logo	Name
Recognition in Printed Program	Logo	Logo	Logo	Name	Name
Recognition on Website	Logo	Logo	Logo	Logo	Name
Recognition in Reception	Logo	Logo	Logo	Name	Name
Recognition in Press Releases	Logo	Logo	Logo	Logo	Name
Recognition on Invitation and Email Communications	Logo	Logo	Name		
Recognition in Print Advertising	Logo	Logo	Name		
Recognition in Social Media	Logo	Logo	Logo		
Sponsor Recognition on Interactive Photo Booth	✓	✓	✓		
Sponsor Inclusion in Recap Video	✓	✓	✓		
Presenter of Women-Centric Award	✓				
On-Stage Speaking Opportunity During Program	✓				

For more information or to reserve your sponsorship, please contact

Erika Lemus, Director of Special Events | ErikaL@UnitedWayOC.org | 949.263.6123

Deadline to be included in printed materials: August 11, 2026

To confirm number of remaining packages per level please visit www.UnitedWayOC.org.

2026 RALLY FOR CHANGE UNDERWRITING OPPORTUNITIES

Fuel Sponsor | \$10,000

Two
Available

- Logo recognition on signage at food station
- Logo recognition on signage at beverage station, including bars
- Leader Sponsor branding recognition

Interactive Photo Booth Sponsor | \$2,500

SOLD!

- Logo inclusion on interactive photo opportunity
- Advocate Sponsor branding recognition

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ORANGE COUNTY UNITED WAY'S 2026 GALA

Presented by the Alexis de Tocqueville Society

EVENT DATE

Saturday, November 7, 2026

EVENT TIME

5:00–11:00 p.m.

EVENT LOCATION

The Ritz-Carlton, Laguna Niguel
1 Ritz Carlton Dr, Dana Point, CA 92629

Orange County United Way's Gala presents an exciting opportunity for you to enjoy increased visibility and the ability to network with more than 500 community leaders and local philanthropists as we recognize and honor our most distinguished supporters who help us improve lives in Orange County. Event sponsorship and the funds raised at this event will go toward United Way's mission to uplift our community and create brighter futures for all—today and for generations to come.

We will be announcing this year's honorees soon.



Last year's event raised over \$900,000 in support of Orange County United Way's work to build stronger communities and create a brighter future for all.

ORANGE COUNTY UNITED WAY'S 2026 GALA SPONSORSHIPS

Available until
September 25th

SOLD!

SPONSORSHIP BENEFITS	TITLE \$100,000	VISIONARY \$50,000	CHAMPION \$25,000	INVESTOR \$15,000	LEADER \$10,000	IMPACT \$5,000
Number of Tables (10 seats)	2 VIP Tables of 10	1 VIP Table of 10	1 VIP Table of 10	1 Premier Table of 10	1 Premier Table of 10	1 Premier Table of 10
On-Screen Recognition	Logo	Logo	Logo	Logo	Name	Name
Recognition in Printed Program	Full-Page Tribute Inside Front Cover & Logo	Full-Page Tribute & Logo	Half-Page Tribute & Logo	Logo	Name	Name
Recognition on Website	Logo	Logo	Logo	Logo	Name	Name
Recognition on Event Day Signage	Logo	Logo	Logo	Logo	Name	Name
Recognition on Invitation	Logo	Logo	Logo	Name	Name	
Recognition in Email Communications	Logo	Logo	Logo	Name	Name	
Recognition in Print Advertising	Logo	Logo	Logo	Name	Name	
Recognition in Press Releases	✓	✓	✓			
Recognition in Social Media	✓	✓	✓			
Sponsor Recognition on Interactive Photo Booth	✓	✓				
Sponsor Inclusion in Recap Video	✓	✓				
On-Stage Speaking Opportunity During Program	✓					

For more information or to reserve your sponsorship, please contact

Erika Lemus, Director of Special Events | ErikaL@UnitedWayOC.org | 949.263.6123

Deadline to be included on mailed invitation: June 19, 2026.
Deadline to be included in all printed materials: October 14, 2026

To confirm number of remaining packages per level please visit www.UnitedWayOC.org.

NOVEMBER 2026

2026 GALA UNDERWRITING OPPORTUNITIES

Program Book Sponsor | \$10,000

- Logo recognition on cover of the program book
- Leader Sponsor branding recognition
- Full-Page Tribute Ad

SOLD!

All underwriting sponsorships include two guest tickets.

Raffle Sponsor | \$10,000

- Logo recognition at raffle table
- Opportunity to announce raffle winner from stage
- Logo recognition on donor keepsake with purchase of raffle ticket

Interactive Photo Booth Sponsor | \$5,000

- Prominent logo inclusion on interactive photo opportunity

SOLD!

CELEBRATE!

A tribute acknowledgment is a great way to celebrate the honorees.

Evening Program Tribute Options

Premium Full-Page

Full-color
Premium placement
\$5,000

Standard Full-Page

Full-color
Random placement
\$2,500

Standard Half-Page

Full-color
Random placement
\$1,500

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Deadline to be included in all printed materials: October 14, 2026

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SPONSORSHIP OPPORTUNITY FORM

YES! We would like to sponsor one or more
Orange County United Way events.

Please check all that apply below:

SPONSORSHIP LEVEL ▼

☐ RALLY FOR CHANGE

\$

☐ ORANGE COUNTY UNITED WAY'S 2026 GALA

\$

TOTAL SPONSORSHIP INVESTMENT: \$

SPONSOR COMPANY NAME

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

☐ Check enclosed payable to Orange County United Way for:

\$

☐ Please charge my: ☐ Visa ☐ Mastercard ☐ Amex ☐ Discover

CREDIT CARD #

EXP DATE

NAME ON CARD

TOTAL AMOUNT TO BE CHARGED \$

X

SIGNATURE (REQUIRED)

Please return this sheet via mail or email to:

Orange County United Way

ATTN: Erika Lemus

18012 Mitchell South, Irvine, CA 92614

ErikaL@UnitedWayOC.org

Donate Today! Visit UnitedWayOC.org/donate

Orange County United Way is a registered 501(c)(3) nonprofit organization, tax ID 33-0047994

